

BAFTA NEW TALENT PYRAMID

PRACTITIONERS

BAFTA recognises those who have made a significant contribution to the industry and encourages them to share their expertise with others.

- BAFTA Awards in Film, Television, Television Craft, Games, Children's
- Industry events, including lectures
- BAFTA Elevate

RISING STARS

BAFTA promotes rising stars to the wider industry and the public.

- Breakthrough Brits
- Brits to Watch: The International Screening Programme
- New talent categories in BAFTA Awards ceremonies
- Theatrical and online distribution of the nominated Short Films

EMERGING TALENT

BAFTA recognises emerging talent and helps them develop their careers, offering insights and inspiration from established industry.

- BAFTA Crew
- US Student Film Awards
- Scholarships Programmes in UK, US and China
- BAFTA Guru and Guru Live
- BAFTA Scotland New Talent Awards
- Youth Board
- BAFTA Roccliffe New Writing Competition

ENTHUSIASTS AND GENERAL PUBLIC

BAFTA provides industry insights to help enthusiasts learn more and develop their skills, and helps the public explore and debate the art forms of the moving image.

- bafta.org
- Viewing of the BAFTA Awards on television and online
- Access to BAFTA's public events programme, including TV previews and interviews
- YouTube, Facebook, Twitter, Instagram, Tumblr, Snapchat, Weibo, WeChat, Youku
- BAFTA newsletter
- Audience votes for BAFTA Awards
- Young Game Designers
- BAFTA Los Angeles Youth Education Outreach Project
- BAFTA Careers Quiz
- BFI Film Academy Alumni Programme in partnership with BAFTA
- BAFTA Kids Roadshow