



## **MEDIA BRIEFING DOCUMENT**

**PLEASE READ THIS DOCUMENT IN FULL FOR INFORMATION ON THE ACCESS AND FACILITIES AVAILABLE**

### **EE BRITISH ACADEMY FILM AWARDS IN 2019**

**Sunday 10 February**

Royal Albert Hall  
Kensington Gore  
Kensington  
London SW7 2AP

**PLEASE REFER TO ACCOMPANYING ACCREDITATION EMAIL FOR THE PASSES YOU HAVE BEEN ALLOCATED**

#### **WINNERS RESULTS**

THERE WILL BE NO RESTRICTIONS ON THE PUBLICATION OF WINNERS RESULTS THIS YEAR. ALL GENRES OF MEDIA, INCLUDING PRINT, BROADCAST AND ONLINE, ARE PERMITTED TO REPORT ON THE RESULTS AS THEY ARE ANNOUNCED IN THE AUDITORIUM. A FULL LIST OF THE WINNERS WILL BE RELEASED AT THE END OF THE CEREMONY (21:30 APPROX).

#### **AWARDS INFORMATION**

INFORMATION ABOUT THE EE BRITISH ACADEMY FILM AWARDS, INCLUDING THE RESULTS, FACTS, AND STATISTICS WILL BE AVAILABLE AT A DEDICATED AWARDS WEBSITE, UPDATED THROUGHOUT THE CEREMONY:

[HTTP://WWW.BAFTA.ORG/MEDIA-CENTRE/PRESS-ROOM-FILM-AWARDS](http://www.bafta.org/media-centre/press-room-film-awards)

**#EEBAFTAs  
@BAFTA**

## **DRESS CODE**

This is a black-tie event, and so those in attendance are kindly asked to dress in smart attire with smart outdoor coats or jackets and no denim or trainers.

- All on-camera television presenters and reporters must be formally dressed. Black tie for men and evening wear for women. Any warm outer garments worn on the red carpet should also look smart.
- Please note in the event of rain umbrellas will not be provided.

## **SECURITY**

- Your accreditation must be displayed at all times. Failure to produce the correct accreditation will see you removed from the Event
- Please note bag searches will be in operation at both red carpet & RAH access points. Failure to comply with these searches will void your accreditation and you will not be permitted access.
- Please note that all equipment must be labelled with outlet name and contact number, otherwise it will not be permitted on the carpet

## **ACCREDITATION OFFICE LOCATION AND TIMES**

The accreditation office will be open on Sunday 10<sup>th</sup> February. Media accreditation will not be available before this date.

All accreditation must be picked up in person from the accreditation office in advance of the event – **you will be required to present photo identification.**

Live broadcast crews may nominate one person to pick up their entire pass allocation – this person must be one of the pass holders. The first member of the crew to arrive must pick up all the passes for that organisation, passes will not be given out separately.

### **Sunday 10<sup>th</sup> February**

#### **Opening Times:**

##### **10:00 – 15:30 RED CARPET MEDIA**

All red carpet media accreditation must be picked up by 15:30, no further red carpet media pen passes will be given out after this time.

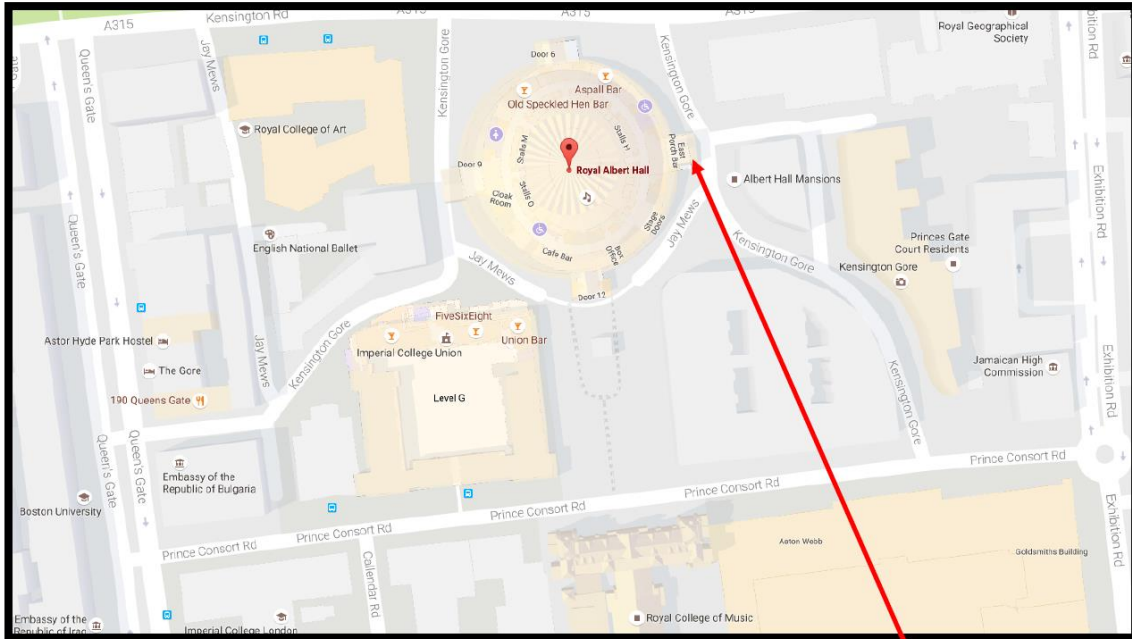
##### **10:00 – 18:00 NON-RED CARPET MEDIA**

All media accreditation must be picked up by 18:00 no further accreditation will be given out after this time

#### **Location:**

Door 3 @ Royal Albert Hall

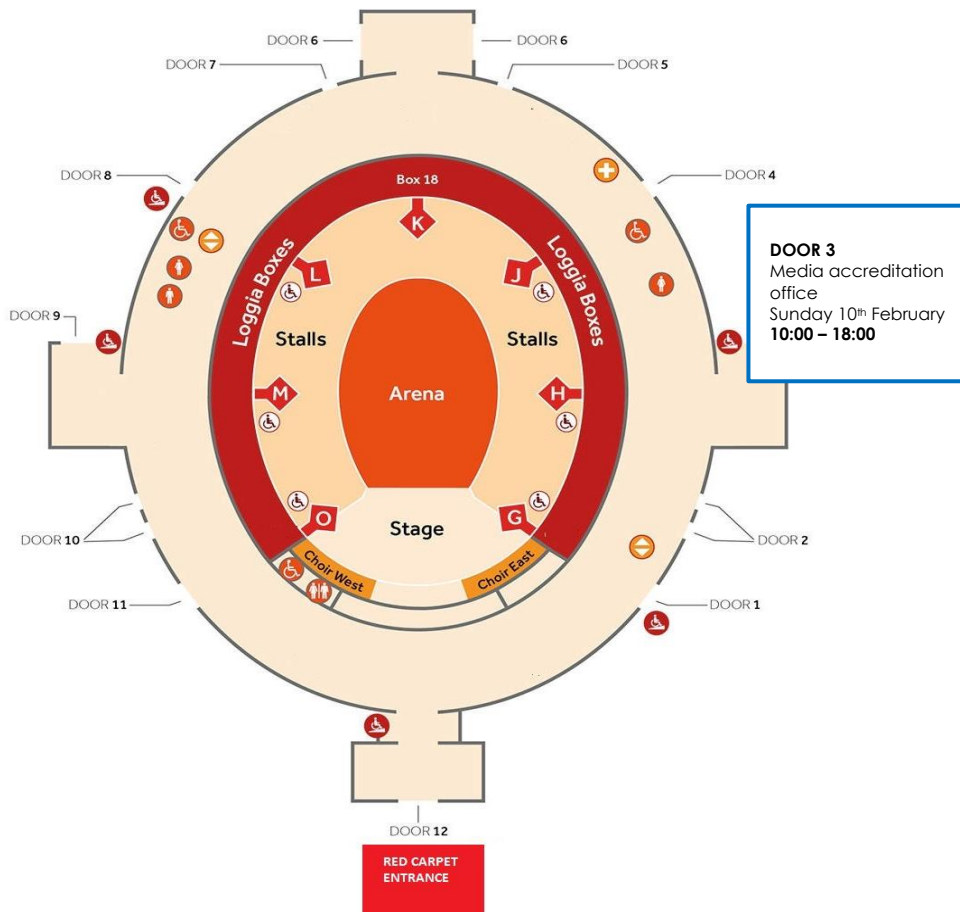
# ACCREDITATION OFFICE MAP



EE  
BRITISH ACADEMY  
FILM AWARDS



**MEDIA OFFICE  
DOOR THREE**



## EVENT INTRODUCTION

### RED CARPET ARRIVALS

- All media positions will be pre-allocated in advance by freuds and will be clearly marked with signs.
- Please note the red carpet is a **no smoking area** for the whole day, not just whilst the carpet is open.
- The red carpet media pens will be open from 13:00 for media to set up.
- All media must take their red carpet position by 15:50 or will lose their spot.
- Access to the media line is covered by the following passes:
  - **Broadcast Pen pass**
  - **Print Pen pass (no filming allowed in print pen)**
  - **Radio Pen pass (no filming allowed in radio pen)**
  - **Online Pen pass**
- All equipment must be labelled with outlet name and contact number, otherwise they will not be permitted on the carpet
- Crews are permitted to perform filming and vox-pops on the red carpet outside the pen until 15:45.
- Red carpet arrivals will commence at 16:00.
- Cirque du Soleil will be opening the red carpet with a short performance. Please note that use of any Cirque du Soleil footage for commercial use (other than editorial placement around the Film Awards) is strictly prohibited, and by attending this event you agree to these terms.
- All nominees and award presenters will be encouraged to stop at all interview and photography positions by freuds escorts. However, as with any large media event we cannot guarantee any interviews in advance.
- Material from in-house red carpet interviews will be made available free of charge to supplement interviews performed by media in attendance. Please read on for information.
- Red carpet arrivals will finish at approximately 18:20 and all guests are seated by 18:30.
- The Film Awards ceremony will begin at 18:45.
- Once red carpet arrivals have finished, media needing to go to the media centre should exit the bottom of the red carpet to Imperial College
- Please note the red carpet must be cleared as soon as arrivals have finished. **There will be no opportunity for red carpet stand-ups/ B-roll after the red carpet has closed.**
  - **No filming on the red carpet area will be permitted after 18:30. All media must be clear from the red carpet area by 18:45.**

### ROYAL ALBERT HALL (RAH) MEDIA AREAS

- All media will be notified in advance of the event which areas they are accredited for:

MEDIA CENTRE (Imperial College)  
WINNERS PRESS CONFERENCE (Berry Bros Bar, Royal Albert Hall)

## Media Centre

- The media centre will be open from 15:30 and will remain open until approximately 22:30. Media must be clear of the media centre by 22:45 – this will strictly be enforced and there is no extension to this.
- A live red carpet show will be broadcast on screens in all the Imperial College media centre, including interviews with nominees and citation readers.
- **The full list of winners will be released at the end of the ceremony, approximately 21:30. The list will be released in the three following ways:**
  - **Published at a dedicated BAFTA press website:**  
<http://www.bafta.org/media-centre/press-room-film-awards>
  - **Emailed upon request. Please email [mia.micozzi@freuds.com](mailto:mia.micozzi@freuds.com) by 12:00 on Wednesday 6<sup>th</sup> February to request an email copy on the night**

## Winners' Press Conference

- The Winners' Press Conference will be filmed on a pool camera, no other cameras will be permitted in this area
- The Winners' Press Conference will be screened live in Media Centre
- Sound feeds of the press conference can be recorded in both the Winners' Press Conference room and in the Media Centre.
- Footage of the press conference will also be made downloadable from Formidable on behalf of BAFTA / EE – please read on for further information.
- All media that have been accredited for the Winners' Press Conference will be escorted from the media line to the area by a freuds member of staff, if you do not have your winners' press conference accredited pass you will not be granted access. If you are not on the media line and coming directly to winners' press conference please make your way to door 3 at 18.30, where you will be met by a freuds member of staff

## SOCIAL MEDIA INFORMATION

- There are a number of ways you can join in the conversation about the EE British Academy Film Awards in 2019. Please find below a list of how you can get involved:
- The official hashtag is **#EEBAFTAs**
- The red carpet programme will be live from 17:00 – 18:30GMT and will be simultaneously broadcast globally on BAFTA's Facebook (/BAFTA), Twitter (@BAFTA / #EEBAFTAs) and via EE's Facebook page (/EE), with highlights also shown on the BBC One ceremony programme.
- Follow BAFTA's Instagram account <http://instagram.com/bafta> for exclusive videos and images in the run up to the Awards and over Awards weekend.

- On the night, [www.bafta.org](http://www.bafta.org) will feature red carpet highlights, photography and winners interviews, as well as dedicated coverage on its social networks including Facebook (/BAFTA), Twitter (@BAFTA / #EEBAFTAs), Snapchat (BAFTA) and [Instagram](#).

## **MEDIA CENTRE**

### **OVERVIEW**

- The Media Centre is the primary media hub for the EE British Academy Film Awards and is located in Imperial College.
- Media must bring their own laptops if required
- There will be light refreshments
- Facilities available in this area are:
  - Feeds of the red carpet, ceremony and Winners' Press Conference will be available
  - Headsets for selecting different screen sound feeds
  - Video feed boxes for recording the Winners' Press Conference – BNC connection
  - Sound feed boxes for recording the Winners' Press Conference audio – XLR connection
- This area must be cleared by 22:45.

### **ACCESS**

MEDIA CENTRE ACCESS REQUIRES A SEPARATE MEDIA PASS. ANY MEDIA LOOKING TO GAIN ACCESS MUST HAVE PRIOR ACCREDITATION SEPARATE TO THEIR RED CARPET / BROADCAST PEN PASS

ACCESS PERMITTED TO THIS AREA FROM 15:30 ON SUNDAY 10th FEBRUARY FOR SET UP

## **WINNERS' PRESS CONFERENCE**

### **OVERVIEW**

- The Winners Press Conference will take place in the Berry Bros Bar, freuds will escort all accredited media from red carpet arrivals to the Winner Press Conference after arrivals have finished. If you do not have your winners' press conference accredited pass you will not be granted access. If you are not on the media line and coming directly to winners' press conference please make your way to door 3 at 18.30, where you will be met by a freuds member of staff
- Winners (not award presenters) will be escorted to the Berry Bros Bar to answer questions after receiving their awards. freuds cannot guarantee the participation of all winners.
- The first winner is expected to enter the press conference by 19:10 approximately. The last winners will enter by approximately 21:30.
- The press conference will be chaired by film journalist Rhianna Dhillon
- The press conference is filmed on a pool camera. No other cameras are permitted in this area.

- Footage from the pool camera can be obtained via video feed boxes in the Media Centre (Imperial College) and via Formidable feeds and tapes – see IN-HOUSE FOOTAGE section. The video feed boxes have BNC connections.
- There will be sound feed boxes of the press conference in both the Winners Press Conference room and the Media Centre (Imperial College). The sound feed boxes have XLR connections.
- Media accredited for the Winners Press Conference are permitted to take pictures on their mobile phones and portable devices, however media are asked to be discreet and mindful of those speaking on stage. Photographic and video cameras are strictly not allowed in this area except for the pool camera.
- **There will be no restrictions on the publication of winners' results. All genres of media, including print, broadcast, and online, will be permitted to report in the results as they are announced in the auditorium.**
- Facilities available in this area are:
  - Press materials available via <http://www.bafta.org/media-centre/press-room-film-awards>
  - Screens showing ceremony feed (the sound will be turned down when winners enter the room).
  - Transcripts of acceptance speeches upon request (also updated throughout the event at <http://www.bafta.org/media-centre/press-room-film-awards>).
  - Refreshments
- This area will be cleared at 22:30.

## ACCESS

Access to the Berry Bros Room is covered by the **Winners' Press Conference pass only**.

**ACCESS PERMITTED TO THIS AREA FROM 18:45 ON SUNDAY 10<sup>TH</sup> FEBRUARY FOR SET-UP  
ALL MEDIA MUST BE ESCORTED BY A MEMBER OF THE FREUDS TEAM**

## ACCESS ROUTES:

- **Post red carpet arrivals (18:45 approx.): Red carpet media will be transferred via Door 12**

## **IN-HOUSE FOOTAGE – EE and BAFTA**

### **EE BRITISH ACADEMY FILM AWARDS IN 2019:**

#### **FREE-TO-USE VIDEO EDITORIAL CONTENT FOR BROADCAST AND ONLINE**

EE and BAFTA will be creating video content at this year's EE British Academy Film Awards for broadcasters, wires and online content providers/publishers to use free-of-charge for editorial.

- The content will include clips suitable for media to use as required, as well as packages appropriate for publishing directly online
- The events covered by EE and BAFTA at the Royal Albert Hall will be the Red Carpet, Winners' Photo Area, and Winners' Press Conference
- News access highlights of the Ceremony will also be made available
- **Please note different usage rights apply to categories of footage (see below)**
- For licensing requests falling outside of these restrictions and for additional exclusive BAFTA video content please visit Screenocean.com

### **WHERE**

**The content will be made available only via the EE BAFTAs Digital Media Centre, with all videos arranged into clearly labelled folders:**

**Link:** <https://formidable.chillivault.tv/>  
**Username:** eebafta@formidablehq.com  
**Password:** eebafta

### **WHAT & WHEN (all timings GMT)**

EE's content team will be delivering content as quickly as possible on the night, with clips and packages being uploaded to the Digital Media Centre while events are still taking place at the Royal Albert Hall.

**ALL CLIPS CAN BE USED IN THEIR ENTIRETY OR EDITED FOR USAGE COMPLETELY FREE-OF-CHARGE FOR EDITORIAL WITHIN THE TIME PERIODS STATED BELOW**

#### **Footage Spec For Original Files**

*File type: H264 HD 1080i*

*Bit rate: 35MB/s*

*Aspect ratio: 16:9*

*Audio: 2 channel stereo*

**\*\* There will also be options to download h264 web proxy formats**

**USERS MONITORING THE DIGITAL MEDIA CENTRE WILL NEED TO REFRESH THE PAGE IN ORDER TO VIEW NEWLY POSTED CONTENT**

#### **RED CARPET AND BACKSTAGE CONTENT**

##### **Red Carpet Interviews – free for editorial usage, strictly no resale**

Clips of interviews with talent on the Red Carpet:

- Approx. 1 to 2 mins in length each
- Interviewer and microphone will not be in shot
- First clips expected from 1700 approx. on 10th February 2019
- Copyright: EE (on-screen credit not required)



### **Red Carpet B-Roll – free for editorial usage only, strictly no resale**

Clips of talent being photographed on the Red Carpet, and jib GVs:

- Approx. 30 secs in length each
- Including full length shots, panning shots, half lengths and head shots of talent, sweeping GVs of the carpet
- Audio from top mic on the camera
- First clips expected from 1700 approx. on 10th February 2019
- Copyright: BAFTA (on-screen credit not required)
- **Content providers may use editorially within the period ending 00:00 GMT on Monday 18 February 2019**

### **Winners' Photo Area B-Roll – free for editorial usage only, strictly no resale**

Clips of award winners being photographed backstage:

- Approx. 30 secs in length each
- Including pictures of winners with and without the award presenter
- Audio from top mic
- First clips expected from 1930 approx. on 10th February 2019
- Copyright: BAFTA (on-screen credit not required)
- **Content providers may use editorially within the period ending 00:00 GMT on Monday 18 February 2019**

### **Winners' Press Conference – free for editorial usage, strictly no resale**

Clips of Q&A sessions with winners backstage:

- Approx. 2 to 5 mins in length each
- Winners stood on a podium taking questions from journalists in a Q&A format
- Only winners in vision
- First clips expected from 1940 approx. on 10th February 2019
- Copyright: BAFTA (on-screen credit not required)
- **Content providers may use editorially within the period ending 00:00 GMT on Monday 18 February 2019**

**FOR ALL OF THE ABOVE: CONTENT PROVIDERS MAY USE FOR NEWS REPORTING PURPOSES DIRECTLY RELATING TO THE AWARDS PRESENTATION AS AN EVENT WITHIN THE PERIOD ENDING 00:00 GMT ON MONDAY 18 FEBRUARY 2019. FOR ANY EXTENSIONS, OR FOR USAGE FALLING OUTSIDE OF NEWS ACCESS, PLEASE CONTACT [rosiew@bafta.org](mailto:rosiew@bafta.org)**

### **CEREMONY CONTENT (special restrictions apply, see below)**

Highlights package from the BBC One TX:

- 2 mins in length in total
- A selection of moments including awards being presented
- Expected at approx. 0100 on 11th February 2019

### **CEREMONY RESTRICTIONS**

**THE FOLLOWING RESTRICTIONS APPLY TO USING EXCERPTS OF ON-STAGE EVENTS WITHIN THE ROYAL ALBERT HALL AT THE EE BRITISH ACADEMY FILM AWARDS in 2019:**

- Broadcasters/news wires/online content providers must use the on-screen credit "**EE BAFTA Film Awards 2019, BAFTA/BBC One**"
- No use of excerpt(s) until after transmission on BBC One, commencing at 21:00 GMT, Sunday 10 February 2019

- Broadcasters/news wires/online content providers may use up to TWO (2) minutes under news access restrictions within the period ending 00:00 GMT on Monday 18 February 2019
- The material may be used only for news reporting purposes directly related to the awards presentation as an event. Broadcasters do not have the right to use the content for special programming
- No library access. No resale

**Requests for extensions to the news access window may be emailed to Rosie Wilson at [rosiew@bafta.org](mailto:rosiew@bafta.org)**

**\*\*\* ADDITIONAL CONTENT AVAILABLE OUTSIDE OF THE EE BAFTA DIGITAL MEDIA CENTRE \*\*\***

### **Nespresso Hosts the BAFTA Nespresso Nominees' Party at Kensington Palace**

On Saturday 9<sup>th</sup> February, Nespresso will host the BAFTA Nespresso Nominees' Party at Kensington Palace.

Access to the EPK footage from the Nominees' Party, which will be uploaded on Saturday night can be found using the following link:

Fred URL: <https://services.farmgroup.tv/Fred>

Username: FILM19nomsparty

Password: Bafta2019

### **EE British Academy Film Awards 2019: Red Carpet Live Programme**

The official red carpet programme, hosted by Dermot O'Leary and Edith Bowman, will be live from 17:00 – 18:30 GMT. This exclusive show will be simultaneously broadcast globally on BAFTA's Facebook (/BAFTA), Twitter (@BAFTA / #EEBAFTAs) and via EE's Facebook page (/EE), with highlights also featured in the BBC One Ceremony programme.

Embed code for sharing the BAFTA red carpet show will be shared week ahead of the event.

### **ADDITIONAL EXCLUSIVE CLIPS VIA SCREENOCEAN.COM**

Exclusive event coverage will also be available to license from [Screenocean.com](http://Screenocean.com), BAFTA's partner agency for clip sales. Clips will be available from Monday 11 February and feature exclusive b-roll and interviews from the red carpet and the backstage winners' area.

For further information please contact Screenocean at [info@screenocean.com](mailto:info@screenocean.com) / +44(0)1954 262052.

### **BAFTA PHOTOGRAPHY**

BAFTA Photography will be providing free images to press via [www.bafta.thirdlight.com](http://www.bafta.thirdlight.com) – via the front page. All other imagery will be syndicated – red carpet, ceremony, backstage, party – via [REX/Shutterstock](https://www.rex.com).

Backstage Portraits shot by Matt Holyoak will be syndicated by Camera Press

### **MEDIA CONTACTS**

#### **BAFTA – freuds**

Charlie Martin

Direct: 020 3003 6575

Mobile: 07774 017 911

[Charlie.martin@freuds.com](mailto:Charlie.martin@freuds.com)

Mia Micozzi

Direct: 0203 003 602  
Mobile: 07557 377582  
[Mia.Micozzi@freuds.com](mailto:Mia.Micozzi@freuds.com)

### **Formidable – In House Footage**

Nik Selman  
Mobile: 07966 465 332  
Email: [eebafta@formidablehq.com](mailto:eebafta@formidablehq.com)

### **News Access – Restrictions / Extensions**

Rosie Wilson  
Email: [rosiew@bafta.org](mailto:rosiew@bafta.org)

### **ABOUT BAFTA**

The British Academy of Film and Television Arts (BAFTA) is a world-leading independent arts charity that brings the very best work in film, games and television to public attention and supports the growth of creative talent in the UK and internationally. Through its Awards ceremonies and year-round programme of learning events and initiatives – which includes workshops, masterclasses, scholarships, lectures and mentoring schemes in the UK, USA and Asia – BAFTA identifies and celebrates excellence, discovers, inspires and nurtures new talent, and enables learning and creative collaboration. For advice and inspiration from the best creative minds in working in film, games and television, visit [www.bafta.org/guru](http://www.bafta.org/guru). For more, visit [www.bafta.org](http://www.bafta.org).