BAFTA has changed many lives through its programme of scholarships, masterclasses, mentoring and schools activities.
BAFTA KIDS

AIMED AT 7-12 YEAR OLDS AND FOCUSING ON SOME OF THE MOST DISADVANTAGED AREAS OF THE UK, BAFTA KIDS EDUCATES CHILDREN ON HOW FILMS, TELEVISION AND GAMES ARE MADE AND ILLUMINATES THE VARIETY OF ROLES AVAILABLE WITHIN THESE INDUSTRIES.
POPPY’S STORY

We met Poppy through events in Bradford and Leeds. After attending several BAFTA events and programmes, Poppy applied for Into Film talent development, setting up her own YouTube channel: Poppy Does Science.

“Poppy wants to be a presenter when she’s older.

So, earlier this year we set up a YouTube channel – Poppy Does Science, making her own science videos as a way to practise her presenting skills.

These have led to her being recruited as a Junior Scientist for a lab supply company who have set up a page on their website showcasing more of her experiments using their equipment.

She would never have had the confidence to do any of this if not for what she has learnt through opportunities such as BAFTA workshops and the encouragement she has received from the likes of TV presenters, Katie and Ben.

Please keep doing what you’re doing. It really means a lot to your audience and their parents.”

Paul, *Poppy’s Dad*
BAFTA KIDS INCLUDES THE FOLLOWING ACTIVITIES:

**BEHIND THE SCENES**
LARGE-SCALE EVENTS held in schools and at relevant festivals and venues

**TELEVISION PRESENTING MASTERCLASSES**
SMALLER, MORE IN-DEPTH EVENTS held in classrooms – particularly beneficial for engaging children with low confidence and attention challenges

**CHILDREN’S HOSPICE SCREENINGS**
A SPECIAL PARTY AND SCREENING OF FILMS for children with life-limiting conditions and their families

**BAFTA ROADSHOW WITH PLACE2BE**
A UNIQUE TOUR OF WORKSHOPS TO SCHOOLS AROUND THE UK specially aimed at children with emotional and behavioural issues with children’s mental health charity Place2Be
BAFTA GURU LIVE

BAFTA GURU IS AN UNRIVALLED ONLINE RESOURCE OF INSPIRATIONAL AND EDUCATIONAL CONTENT FOR FILM, TV AND GAMES AND GETS NEARLY 2.9 MILLION VIDEO VIEWS PER YEAR.

BAFTA GURU LIVE IS THE FLAGSHIP EVENT ORIGINATING FROM BAFTA GURU, WHICH PROVIDES CRUCIAL FACE-TO-FACE INTERACTION FOR YOUNG PROFESSIONALS.

“The one-to-ones were amazing. I have follow up meetings with both people. Really great to get feedback on where I’m at.”

Participant, BAFTA Guru Live 2016
BAFTA GURU LIVE OFFERS THE FOLLOWING OPPORTUNITIES:

MASTERCLASSES, WORKSHOPS and CONVERSATIONS with BAFTA WINNERS AND NOMINEES covering disciplines from all three moving-image art forms

ONE-TO-ONE MENTORING and WORK REVIEW SESSIONS with PEERS AND INDUSTRY EXPERTS

NETWORKING OPPORTUNITIES with PEERS AND INDUSTRY PROFESSIONALS throughout the year

More than 780 people attended in 2016, with overwhelmingly positive feedback. 99% of those rated it as excellent as well as professionally useful.

“Each day I listened to the panels I attended, I was filled with renewed determination to go out and get my film made. It’s starting to dawn on me that becoming a black female writer and director is not an impossible dream.”

Participant, BAFTA Guru Live 2016

“The opportunity of meeting producers and getting their advice, as well as making contact with them was priceless.”

Participant, BAFTA Guru Live 2016
BAFTA YOUNG GAME DESIGNERS

BAFTA YOUNG GAME DESIGNERS (YGD) is a free initiative that gives young people, their teachers and mentors unique access to the games industry and its top professionals, via competitions, online teaching tools and social networks.

YGD has evolved into a year-round programme of activity for 10–18 year olds, encouraging them to consider a career in the games industry while helping them access the inspirational creative minds behind their favourite games.
BY ENCOURAGING YOUNG PEOPLE TO UNDERSTAND THE ART AND CRAFT OF GAMES CREATION AND DEVELOPMENT, WE’RE HELPING TO SAFEGUARD THE FUTURE OF THE BRITISH GAMES INDUSTRY.

YGD aims to:

DRIVE AWARENESS of the range of careers available in the games industry amongst young people

PROMOTE UNDERSTANDING of the subject and career choices which young people have to make in order to develop a career in games

ENCOURAGE TEACHERS, PARENTS AND GUARDIANS to promote games industry careers as a viable option
Dan Pearce is a game developer who won the first ever BAFTA Young Game Designers competition in 2010.

In 2014 his game *Castles in the Sky* earned him a BAFTA nomination for debut game.

As part of his mentoring programme, BAFTA introduced Dan to chairman of Mastertronic and BAFTA Games committee member, Andy Payne.

Andy has been involved in the games industry for nearly 30 years and shared his wealth of experience with Dan.

As a result of their meeting, Mastertronic published Dan’s game, *10 Second Ninja*.

“BAFTA’s support has been incredibly useful in getting me the contacts and support that I’ve needed to really get my feet off the ground. The amount that it has increased my credibility and self-confidence is staggering.”

Dan Pearce
BAFTA Young Game Designers Winner 2010
BAFTA SCHOLARSHIPS

BAFTA SCHOLARSHIPS SUPPORT TALENTED INDIVIDUALS WHO OTHERWISE WOULD NOT HAVE THE FINANCIAL MEANS TO STUDY. RECEIVING A BAFTA SCHOLARSHIP IS OFTEN TRANSFORMATIVE; WE HAVE SEEN SCHOLARSHIP RECIPIENTS BLOSSOM AND THRIVE WORKING WITH BAFTA MENTORS AND GETTING THE EDUCATION AND OPPORTUNITIES THAT THEIR TALENT DESERVES.

In the UK, BAFTA currently awards approximately 15 scholarships annually, in addition to scholarships in the US and China.
BAFTA UK SCHOLARSHIP INCLUDES:

FINANCIAL SUPPORT  up to £12,000 in 2016 for course fees

MENTORING  by a BAFTA member

FREE ACCESS  to a range of BAFTA events and workshops

THREE HRH Duke of Cambridge scholars are awarded a funded work placement at Warner Bros, and fees funded by the company
DAISY’S STORY

Daisy Jacobs, an animator, grew up in a single-parent household in Gosport in Hampshire.

She was awarded a BAFTA Scholarship in 2012. She developed a close working relationship with her mentor, Tristan Oliver.

She went on to win a BAFTA for Best Short Animation and be nominated for an Oscar for her short film, *The Bigger Picture* and now mentors young animators.

**Daisy Jacobs**
BAFTA Scholar 2012, BAFTA Winner Best Short Animation
BAFTA ROCLIFFE NEW WRITING COMPETITION

THE BAFTA ROCLIFFE NEW WRITING COMPETITION IS A PLATFORM FOR ASPIRING SCREENWRITERS TO HAVE THEIR WORK SHOWCASED AND A FANTASTIC OPPORTUNITY TO TAKE THEIR WRITING CAREER TO THE NEXT LEVEL. EACH YEAR, THE BAFTA ROCLIFFE NEW WRITING COMPETITION CALLS SUBMISSIONS FOR FILM, TELEVISION DRAMA, CHILDREN’S MEDIA AND TELEVISION COMEDY SCRIPTS.

Following a blind judging process, selected script extracts are performed by a professional cast to an audience of producers, development executives, directors, actors and literary agents, aiming to give a platform to emerging writing talent from across the country.
THE BENEFITS FOR A WRITER INCLUDE:

HEARING THEIR WORK read by PROFESSIONAL ACTORS

DEVELOPMENT-FOCUSED DISCUSSION generated by the readings

FEEDBACK AND ADVICE from EXPERIENCED INDUSTRY MEMBERS

AN INVALUABLE METHOD to test out NEW CONCEPTS AND MATERIAL on an audience

The initiative has connected scores of aspiring British writers and filmmakers with agents, development executives and established industry members such as Kevin Cecil, Greg Daniels, Richard Eyre, Julian Fellowes, Olivia Hetreed, Jenni Konner and David Parfitt. Our forum list is specific to each medium (TV, Film, Children’s Media, Comedy) and all our writers are selected anonymously, ensuring this initiative is about the voice of the writer – not their age, experience, race or gender.
“Winning BAFTA Rocliffe was like a golden ticket into the industry.

As well as securing mentorship from Jenni Konner, it brought my work to the attention of the most influential people in the industry.

Mine and Matthew Barry’s winning entry, GREY, was optioned by Company Pictures and developed for BBC One.

Through winning the scheme I signed with a literary agent, and four years on I’m working across TV, film and radio, and I’m currently being mentored by Abi Morgan.”

“I CAN TRACE EVERYTHING I’VE ACHIEVED IN MY CAREER THUS FAR BACK TO THE LAUNCH THAT BAFTA ROCLIFFE AWARDED ME.”

Kayleigh Llewellyn
BAFTA Rocliffe New Comedy Award 2012
BAFTA BREAKTHROUGH BRITS

LAUNCHED IN 2013 IN PARTNERSHIP WITH BURBERRY, BREAKTHROUGH BRITS SHOWCASES AND SUPPORTS THE NEXT GENERATION OF BRITISH CREATIVE TALENT IN FILM, TV AND GAMES. EACH YEAR, UP TO 20 ON-SCREEN AND OFF-SCREEN TALENTED NEWCOMERS ARE SELECTED BY A STELLAR INDUSTRY JURY TO TAKE PART IN A YEAR-LONG MENTORING AND GUIDANCE PROGRAMME.

Successful Breakthrough Brits receive non-voting membership of BAFTA for a year, giving them free access to BAFTA events and screenings and to our members’ space at 195 Piccadilly. In addition, BAFTA will support each Breakthrough Brit by working with them to tailor a programme of support, mentoring and career development in conjunction with industry professionals.
CHLOE’S STORY

Chloe Pirrie, an actress and a 2013 Breakthrough Brit, was mentored by Danny Boyle. In 2013 she was named Most Promising Newcomer at the British Independent Film Awards (BIFAs). She has starred in feature films Shell and Burn Burn Burn and on television in The Game, Tom Harper’s War and Peace and most recently as Emily Bronte in the BBC production To Walk Invisible.
Dominic Mitchell is a writer, whose debut series *In The Flesh* was first broadcast on BBC Three to critical acclaim in 2013. Dominic was awarded the BAFTA for Writer in 2014 at the Television Craft Awards for *In The Flesh* and also won the BAFTA TV Award for Miniseries in 2014. In 2015 Dominic joined the writing team on Jonathan Nolan’s new series *Westworld*.

Dominic Mitchell

*BAFTA for Writer in 2014, BAFTA TV Award for Miniseries in 2014*
BAFTA CREW IS AN INDUSTRY-RECOGNISED DEVELOPMENT PROGRAMME FOR FILM AND TELEVISION CREW PROFESSIONALS. IT OFFERS EXCLUSIVE OPPORTUNITIES TO HEAR FROM THE VERY BEST TALENT, IN PARTNERSHIP WITH CREATIVE SKILLSET AND SUPPORTED BY CREATIVE ENGLAND.

“It’s been really great! The BAFTA Games Crew has enabled me to really feel part of a community as a games developer. Previously I had very few contacts outside of my immediate colleagues, but now I feel I have a large network of game devs, with whom I can share experiences and opportunities. Thank you!”
Participant, BAFTA Guru Live 2016

“I really enjoy the BAFTA talks with heads of departments – it is so interesting to hear their experiences and take advice. I also like the Facebook group as I have got work this way.”
Participant, BAFTA Guru Live 2016

“Please keep it going, it brings together some of the biggest and brightest developers in the UK and makes working on games and talking about games a whole lot more meaningful and inspiring.”
Participant, BAFTA Guru Live 2016
THE BENEFITS OF BAFTA CREW INCLUDE:

BAFTA CREW MASTERCLASSES: LIVE STREAMS AND ROUND TABLES with BAFTA-nominated talent, in LONDON AND ACROSS THE UK

BESPOKE NETWORKING EVENTS with guests including BAFTA members and industry partners, BAFTA New Talent and industry speakers

AN EXCLUSIVE ONLINE PROFESSIONAL NETWORK for all participants, covering all departments

LIMITED FREE TICKETS TO BAFTA’S NATIONWIDE YEAR-ROUND PROGRAMME OF EVENTS (including BAFTA Cymru and BAFTA Scotland)

TRAVEL BURSARIES towards attending BAFTA Crew events ANYWHERE IN THE UK

EXCLUSIVE PODCASTS OF ALL EVENTS in case Crew members miss anything
Members help to shape the content of the live masterclasses by suggesting questions in advance. These sessions are valuable not just for those working in the same department, but also for other crew members who want to build a better understanding of their colleagues’ work and the use the masterclasses to build networks with professionals at a similar level in the industry.

“Being part of BAFTA Crew has been the making of me and has done wonders for my own self-worth. In return I have seen the results by a promising and blooming career. For that I thank you.”

Participant, BAFTA Guru Live 2016
We are proud of our achievements but we need to do more to ensure talented people, from all backgrounds, are given an equal chance to shine and receive the vital encouragement they need to consider a career and succeed in our industries.

INSPIRING THE FUTURE GENERATION

BAFTA ACHIEVEMENTS IN 2015

23,505 people were reached by BAFTA events

34 newcomers were supported

3,743 participants took part in BAFTA’s learning and talent development programmes
“I’ve been watching the BAFTAs since I was a kid. I think what they do, internationally, is amazing. That outreach, and those scholarships; I think the whole set-up is wonderful, encouraging filmmaking in this country.”

Eddie Redmayne, Actor
Together, we can change people’s lives and safeguard the future of excellence in film, television and games.

Contact: ANDREW OVERIN
Head of Fundraising
andrewo@bafta.org