

2ND ANNUAL
BAFTA LOS ANGELES
CELEBRITY GOLF CLASSIC

Benefiting the BAFTA Los Angeles
Scholarship Program; Inner City Mentoring,
Education & Outreach Programs; and The
BAFTA U.S. Student Film Awards.



BRITISH ACADEMY
OF FILM AND TELEVISION ARTS
Los Angeles

Founded in 1987 BAFTA LA serves as a bridge between the
Hollywood and British production and entertainment industries.

AT A GLANCE

- ✓ Beautiful Max Behr designed course.
- ✓ Five per team (foursome + celeb).
- ✓ Shotgun Start.
- ✓ Gift bags for all players.
- ✓ Lunch served on course.
- ✓ Dinner served immediately after play.
- ✓ Awards Presented for:
 - 1st, 2nd & 3rd Place Net
 - 1st Place Gross
 - Closest to the Pin on Par 3s
 - Longest Drive – Men
 - Longest Drive – Women

✓ THE FIELD IN 2014: Jamie Bamber, Josh Bowman, Rob Brydon, Patrick Fabian, Jackie Flynn, Michael Greco, Joel Gretsch, Gregory Harrison, Robert Hays, Greg Itzin, Vinnie Jones, Dominic Keating, Nigel Lythgoe, Bruce McGill, Piers Morgan, Joel Murray, David Naughton, Jeff Nordling, Chris O'Connor, Emily Tubert (Pro Golfer), Garret Wang, Peter Weller, Kevin Zegers



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Pictures from 2014 Inaugural Golf Classic

THE COURSE

Once a working vineyard, the Oakmont Country Club opened to great fanfare in 1922. Max Behr designed the golf course to capture the character of the Arroyo Verdugo landscape. A devastating fire destroyed the original Tudor clubhouse in 1946, but not the spirit of its members who rebuilt the clubhouse the following year. Oakmont has played host to a number of professional tournaments, notably the LPGA tournament in the 1980's through 1990's.

A complete clubhouse remodel was undertaken in 1995, resulting in the spacious, contemporary clubhouse enjoyed by members and their guests today.



Oakmont's 18-hole championship golf course is a classic Southern California style course featuring a challenging layout and undulating greens. Beautifully tree-lined and well bunkered, the course provides a tough, but fair test of skill for professionals and amateurs alike.



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OAKMONT COUNTRY CLUB

SPONSORSHIP OPPORTUNITIES

PRESENTING Sponsor – \$100,000 (Only 1 available)

- Three (3) Fivesomes: Golf Packages for twelve (12) plus three (3) celebrity participants.
- Three (3) Prime Tee Signs
- Recognition as “Presenting Sponsor” on all tournament collateral Including Event Brochure, Sales Deck, Sponsor Signage, Step & Repeat, website, press release, etc.

PREMIER Sponsor – \$50,000 (Max of 2)

- Two (2) Fivesomes: Golf Packages for eight (8) plus two (2) celebrity participants.
- Two (2) Priority Tee Signs
- Recognition on all tournament collateral Including Event Brochure, Sales Deck, Sponsor Signage, Step & Repeat, website, press release, etc.

ELITE Sponsor – \$25,000

- One (1) Fivesomes: Golf Packages for four (4) plus one (1) celebrity participants.
- One (1) Tee Sign in preferred location.
- Recognition on all tournament collateral Including Event Brochure, Sales Deck, Sponsor Signage, Step & Repeat, website, press release, etc.



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SPONSORSHIP OPPORTUNITIES

SUPPORTING Sponsor – \$10,000

- One (1) Fivesomes: Golf Packages for four (4) plus one (1) celebrity participants.
- One (1) tee sign.
- Recognition on event banner.

CADDY Sponsor – \$10,000

- Your logo on all caddy bibs and hats.

GOLF CART SIGNS – \$100 per cart

- One sign with your logo on a cart.
- Buy multiple carts for maximum impact.

Just want to play?

FIVESOME GOLF PACKAGE – \$5,000

- Four (4) golfers plus one (1) celebrity participant.



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MORE ABOUT



BAFTA

LOS ANGELES

*BAFTA Los Angeles is a registered California non-profit (501c3) public benefit corporation. EIN 95-4130773
A portion of your sponsorship or entrance fee may be tax deductible. Consult your accountant for more information.*



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Benefiting the BAFTA Los Angeles Scholarship, Inner City, Education
& Outreach Programs, and The BAFTA U.S. Student Film Awards.

As the only Anglo-American professional organization founded to promote and advance original work in film, television and interactive media, The British Academy of Film and Television Arts Los Angeles serves as a **link** between the Hollywood and British production and entertainment business communities.

A California non-profit (501c3) public benefit corporation, BAFTA Los Angeles is a local organization with a **global reach**. As the L.A. branch of the British Academy of Film and Television Arts, headquartered in London, we represent not only our 1,200 members, but the full 6,500 Academy members based in the United Kingdom, New York and Los Angeles.

Membership in the Academy is both highly sought after and highly **exclusive** – applicants must be proposed and seconded by existing Academy members and thus represent the very top professionals in their various fields; from award winning writers, actors and directors, to key managers, network and studio executives and agents.

We host stellar parties and awards ceremonies, honoring achievement in film and television, and produce educational events and seminars for our membership. But we also seek to form a bridge between our industry and the **wider community**, offering scholarships, student film awards, high school Shakespeare workshops, inner-city screening programs and parties, putting our membership's incredible expertise to astounding effect in the Los Angeles community.

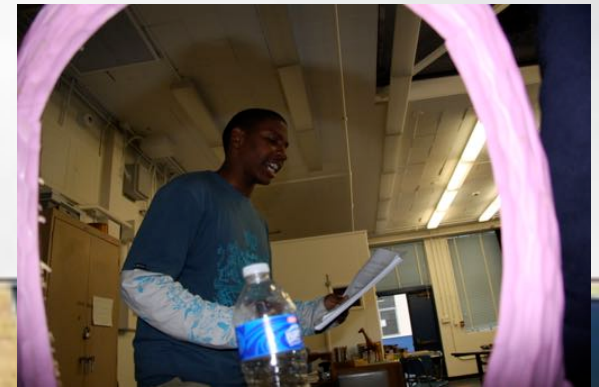


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MISSION AND PURPOSE



BAFTA U.S. STUDENT FILM AWARDS
BAFTA LA SCHOLARSHIP PROGRAM
INNER-CITY CINEMA * HELEN KELLER PARK HOLIDAY PARTY



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EDUCATION & OUTREACH

SCHOLARSHIP PROGRAM

PURPOSE

The BAFTA Los Angeles Scholarship Program is the cornerstone of our charitable endeavors and supports students by giving financial support, as well as mentorship opportunities and access to BAFTA Los Angeles screenings and events. The scholarships are funded by BAFTA Los Angeles, generous personal donations, and through support from successful industry professionals and companies.

Through the program, BAFTA Los Angeles builds ever more fruitful and profitable relationships between the UK and US industries, and supports and nurtures the next generation of film and television practitioners.

OUR SCHOLARS

The Scholarship Program has proved highly successful, with virtually every scholarship recipient graduating to become a working professional in the film and TV industry. Alumni include **Sacha Gervasi** (Hitchcock, Terminal, Anvil! The Story of Anvil) and **Gil Kenan** (Monster House, City of Ember).



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INNER CITY CINEMA, MENTORING, MASTER CLASSES

Using the arts to empower, motivate and inspire, our Community Education and Outreach Programs bring the film and television industry to underserved inner-city areas and at-risk youth in Los Angeles.

From screenings of inspirational family films, to acting classes and filmmaking projects, the charitable work of BAFTA Los Angeles is of great importance to the organization.

Our outreach work has been commended by the *City of Los Angeles* and the *Department of Recreation and Parks*. In April 2010 BAFTA Los Angeles was commended by the *County of Los Angeles* "in recognition of dedicated services to the affairs of the community and for the civic pride demonstrated."



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HOLIDAY CHRISTMAS PARTY & TOY DRIVE

Ever since the free screenings began at Helen Keller Park, BAFTA Los Angeles has been hosting the HOLIDAY CHRISTMAS PARTY & TOY DRIVE for the neighborhood. What started with 200 people attending has grown into an annual daylong event bringing together up to 3,000 kids and family members.

Over the years, our collaborative work on screenings and events in the area has resulted in a genuine shift in community dynamics, cooling tensions and providing safe venues for children to watch and learn about film. This holiday event is a wonderful way to celebrate the year with our neighbors, and solidify this important relationship.



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STUDENT FILM AWARDS

The BAFTA U.S. Student Film Awards are an annual event celebrating the works of the next generation of innovative filmmakers. Featuring an evening of student films chosen by a jury of industry professionals from over 100 entrants, BAFTA members are invited to select the best film on the night, which receives the BAFTA U.S. Student Film Award. Recognition is also given to the runners up.



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STUDENT FILM AWARDS

Submissions are accepted from the nation's top film schools, including: AFI, USC, UCLA, Chapman, LMU, NYU, Columbia, and 85 others – large and small.

The winning filmmaker is given a year's opportunity to attend BAFTA Los Angeles events, seminars and screenings to support their pursuits during this important early stage of their filmmaking career.

This is the only award that BAFTA Los Angeles gives that is chosen by the same voting members who vote for the Orange British Academy Film Awards, giving one student the distinct and prestigious appellation: BAFTA Los Angeles Award Winner.



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HERITAGE ARCHIVE

The **HERITAGE ARCHIVE** has produced and preserved in-depth interviews with many film and television professionals who have had a substantial career in the British film and television industry.

The library currently includes over 80 one-on-one, on camera interviews with British talent including Ken Annakin, Michael Caine, Derek Jacobi, Ken Loach, Ian McKellan, Malcolm McDowell, John Mills, Helen Mirren, Roger Moore, Ronnie Neame, Alan Parker, Ken Russell, John Schlesinger, Jim Sheridan and Michael York.



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