*****BROADCAST & ONLINE MEDIA ALERT*****

Sunday 18th February 2018

EE BAFTAs in 2018:

FREE-TO-USE VIDEO EDITORIAL CONTENT

FOR BROADCAST AND ONLINE

EE and BAFTA will be creating video content at this year's EE British Academy Film Awards for broadcasters, wires and online content providers/publishers to use free-of-charge for editorial.

- The content will include clips suitable for media to use as required, as well as packages appropriate for publishing directly online
- The events covered by EE at the Royal Albert Hall will be the Red Carpet, Winners' Photo Area, and Winners' Press Conference
- News access highlights of the Ceremony will also be made available
- **Please note different usage rights apply to categories of footage (see below)**

WHERE

The content will be made available only via the EE BAFTAs Digital Media Centre, with all videos arranged into clearly labelled folders:

Link: https://formidable.chillivault.tv/
Username: **eebafta@formidablehq.com**
Password: **eebafta**

WHAT & WHEN (all timings GMT)

EE's content team will be delivering content as quickly as possible on the night, with clips and packages being uploaded to the Digital Media Centre while events are still happening at the Royal Albert Hall.

ALL FOOTAGE CAN BE USED IN ITS ENTIRETY OR EDITED FOR USAGE COMPLETELY FREE-OF- CHARGE FOR EDITORIAL.

Footage Spec For Original Files

File type: H264 HD 1080i
Bit rate: 35MB/s
Aspect ratio: 16:9
Audio: 2 channel stereo
***** There will also be options to download h264 web proxy formats***

USERS MONITORING THE DIGITAL MEDIA CENTRE WILL NEED TO REFRESH THE PAGE IN ORDER TO VIEW NEWLY POSTED CONTENT.

Red Carpet Interviews – rights-free for editorial usage, strictly no resale

Clips of interviews with talent on the Red Carpet:

- Approx. 1 to 2 mins in length each
- Interviewer and microphone will not be in shot
- First clips expected from 1700 approx. on 18th February

Red Carpet B-Roll – free for editorial usage only, strictly no resale
Clips of talent being photographed on the Red Carpet, and jib GVs:

- Approx. 30 secs in length each
- Including full length shots, panning shots, half lengths and head shots of talent, sweeping GVs of the carpet
- Audio from top mic on the camera
- First clips expected from 1700 approx. on 18th February
- **Content providers may use editorially within the period ending 00:00 GMT on Wednesday 18 April 2018**

Winners' Photo Area B-Roll – free for editorial usage only, strictly no resale
Clips of award winners being photographed backstage:

- Approx. 30 secs in length each
- Including pictures with and without the award presenter
- Audio from top mic
- First clips expected from 1930 approx. on 18th February

Winners' Press Conference – rights-free for editorial usage, strictly no resale
Clips of Q&A sessions with winners backstage:

- Approx. 2 to 5 mins in length each
- Winners stood on a podium taking questions from journalists in a Q&A format
- Only winners in shot
- First clips expected from 1940 approx. on 18th February

FOR ALL OF THE ABOVE: CONTENT PROVIDERS MAY USE EDITORIALLY WITHIN THE PERIOD ENDING 00:00 GMT ON WEDNESDAY 18 APRIL 2018. FOR ANY EXTENSIONS PLEASE CONTACT rosiew@bafta.org

CEREMONY – special restrictions, see below
Highlights package from the BBC One TX:

- 2 mins in length in total
- A selection of moments including awards being presented
- Expected at approx. 0100 on 19th February
- **Special news access restrictions for the Ceremony highlights ONLY**

CEREMONY RESTRICTIONS

THE FOLLOWING RESTRICTIONS APPLY TO USING EXCERPTS OF ON-STAGE EVENTS WITHIN THE ROYAL ALBERT HALL AT THE EE BRITISH ACADEMY FILM AWARDS in 2018:

- Broadcasters/news wires/online content providers must use the on-screen credit "**EE British Academy Film Awards 2018, BAFTA/BBC One**"
- No use of excerpt(s) until after transmission on BBC One, commencing at 21:00 GMT, Sunday 18 February 2018
- Broadcasters/news wires/online content providers may use up to TWO (2) minutes under news access restrictions within the period ending 00:00 GMT on Monday 5 March 2018
- The material may be used only for news reporting purposes directly related to the awards presentation as an event. Broadcasters do not have the right to use the content for special programming
- No library access. No resale

Requests for extensions to the news access window may be emailed to Rosie Wilson at rosiew@bafta.org

***** ADDITIONAL CONTENT AVAILABLE OUTSIDE OF THE EE BAFTA DIGITAL MEDIA CENTRE *****

Nespresso Hosts the British Academy Film Awards Nominees' Party at Kensington Palace

On Saturday 17th February, Nespresso will host the British Academy Film Awards Nominees' Party at Kensington Palace.

Please use details below to access rushes and an edited highlights package from the Nominees' Party, which will be uploaded on Saturday night.

Fred URL: https://services.farmgroup.tv/Fred/
Username: BAFTA18nomsparty
Password: Film1802

EE British Academy Film Awards 2018: Red Carpet Live Programme

The official red carpet programme, hosted by Dermot O'Leary and Edith Bowman, will be live from 17:00 – 18:30 GMT. This exclusive show will be simultaneously broadcast globally on BAFTA's Facebook (/BAFTA), Twitter (@BAFTA / #EEBAFTAs) and via EE's Facebook page (/EE), with highlights also featured in the BBC One Ceremony programme.

Embed code for sharing the BAFTA red carpet show:

<iframe src="https://www.facebook.com/plugins/video.php?href=https%3A%2F%2Fwww.facebook.com%2Fbafta%2Fvideos%2F10155412129829010%2F&show_text=0&width=476" width="476" height="476" style="border:none;overflow:hidden" scrolling="no" frameborder="0" allowTransparency="true" allowFullScreen="true"></iframe>

ADDITIONAL EXCLUSIVE CLIPS

In addition to the free-to-use video content made available to press via the EE BAFTA Digital Media Centre, exclusive red carpet and backstage clips will also be available to license from Screenocean, BAFTA's new partner agency for clip sales. Clips will be uploaded on the day and feature exclusive b-roll and interviews from the red carpet and the backstage winners' area. For further information please contact Screenocean at info@screenocean.com / +44(0)1954 262052.