

GENERATION NEXT

FRIDAY 10 MAY 2013
09.00–18.00

9.00 DELEGATE REGISTRATIONS

9.40 BAFTA WELCOME

ANNE MORRISON, CHAIR, BAFTA LEARNING & EVENTS COMMITTEE
Princess Anne Theatre

9.45 KEYNOTE: TIM HINCKS

Princess Anne Theatre

10.30 BREAKOUT SESSION MASTERCLASSES

Various venues

11.30 COFFEE BREAK

Mezzanine

11.45 BREAKOUT SESSION MASTERCLASSES

Various venues

12.45 LUNCH

Mezzanine

13.30 CAREER STRATEGY & TACTICS

Princess Anne Theatre

15.00 SO, WHAT IS IT YOU DO ALL DAY...?

Various venues

16.00 THE ANATOMY OF A TV SHOW: *THE UNDATEABLES*

Princess Anne Theatre

17.00 NETWORKING DRINKS

Mezzanine



BAFTA TV FORUM: GENERATION NEXT

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09.00

REGISTRATION

09.40–09.45

BAFTA WELCOME

ANNE MORRISON
CHAIR, BAFTA LEARNING & EVENTS COMMITTEE

09.45–10.30

KEYNOTE ADDRESS

TIM HINCKS
PRESIDENT, ENDEMOL GROUP
IN CONVERSATION WITH BOYD HILTON,
TV EDITOR, HEAT MAGAZINE

As President of Endemol Group, Tim is responsible for the creation and commercial exploitation of content across the company's worldwide network. This incorporates operations in 31 territories annually producing roughly 400 series in genres including entertainment, reality TV, game shows, comedy, drama, sport, kids programming, factual, docu-dramas and features. Endemol produces hits including the BAFTA-winning *The Million Pound Drop Live* and *Big Brother*, as well as dramas including *Ripper Street* and the BAFTA-nominated *Black Mirror*.

He'll open the day with his views on how to be creative and how to navigate your way through the industry.

10.30–11.30

MASTERCLASSES

The aim of the masterclasses is to give an insight into the broad range of roles on offer in television and the skills required to succeed, with each masterclass led by industry practitioners. Delegates will be split into groups and attend one masterclass each hour in line with submitted preferences (where possible).

IDEA GENERATION: HOW TO BE CREATIVE

TV is all about new ideas. But how do you go about coming up with the next hit TV format? This interactive and fun session, led by a top development team, will take you through brainstorming techniques and set delegates a task to get their creative juices flowing.

Speakers

Adam Adler
Executive Producer, Objective Productions (*The Cube*, *Reflex*)

Nathan Eastwood
Head of Comedy Entertainment, Objective Productions

Stevie Miller
Development Researcher, Objective Productions

DELIVERING THE DIRECTOR'S CUT

Call the Midwife is BBC One's biggest new drama for nearly a decade and is watched by around nine million viewers in its Sunday night slot. In this session, BAFTA-winning director of *Call the Midwife* Philippa Lowthorpe, alongside editor David Thrasher, talk through the process of working together on this heart-warming hit, as well as some of their other past projects. They will deconstruct a number of key scenes to analyse how the director and editor can successfully collaborate.

Chair

Tara Conlan
Freelance Journalist

Speakers

Philippa Lowthorpe
Director

David Thrasher
Editor

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THIS IS THE WHOLE TRUTH AND NOTHING BUT: DOCUMENTARY DIRECTING SKILLS

This session will focus on directing a documentary and the planning, passion and persistence required to make your film happen. It will look at the broad spectrum of documentaries and at the routes available to distribute your film, as well as delving into storytelling, access, new techniques and how to hone your directing skills.

Chair

Mark Atkin

Director of Crossover and Head of Documentary Campus Masterschool

Panel

David Clews

Head of Docs, TwoFour and series director *Educating Essex*, Channel 4

John Douglas

Producer/Director, *Our War*, BBC Three

Aysha Rafaele

Head of Docs, BBC

UNDERSTANDING THE DEAL: HOW TO BE BUSINESS SAVVY AND MAKE MONEY IN TELEVISION

This frank and fascinating session looks at the business skills you need in television, from what you might expect to earn, to intellectual property and guiding you through how to make good deals. The expert panel will be on hand to answer all of your questions, to shed light on any confusing legal jargon and prepare you for that first and future negotiation.

Chair

Lisa Campbell

Editor, *Broadcast* magazine

Panel

Melanie Leach

Managing Director, TwoFour

Sam Bain

Writer, *Fresh Meat*, *Peep Show*, *Bad Sugar*

Matt Angel

Head of Legal and Business Affairs, Syco

Steve Havers

Joint Managing Director, Mast Media

11.45–12.45

MASTERCLASSES

HOW TO BE A TOP RESEARCHER

Securing a job as a researcher is often the first key step on the career ladder and good research skills are the backbone of TV. Researchers develop programme ideas, are fact checkers, find contributors, locations and source archive material. The panel is made up of emerging talent in this area, who tell it like it is and offer advice on how to stand out.

Chair

Helen Veale

Creative Director, Outline Productions

Panel

Ed Ryland

AP, Hat Trick (*Have I Got News for You*),

Greg Jenner

Associate Producer/Consultant, Lion TV (*Horrible Histories*)

Louise Palmer

AP, Wall to Wall (*Long Lost Family*, *My New Family*)

UNBLOCK THE WRITER IN YOU: THE PERFECT PILOT

A must see session for any aspiring writer. This session will examine what it takes to successfully pitch a series idea in a pilot script. How do you deliver a satisfying story in the first episode, as well as establish the potential for on-going comedy and drama? We will question writers, both new and established, about their route into television and their experiences to date, and a broadcaster about how they support talent and what they are looking for.

Chair

Shane Allen

Controller, Comedy Commissioning, BBC

Panel

Lisa McGee

Writer, *London Irish*, Channel 4

Dominic Mitchell

Writer, *In the Flesh*, BBC Three

Ben Boyer

Head of Development, Sky Comedy

Sam Bain

Writer, *Fresh Meat*, *Peep Show*, *Bad Sugar*

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THE REVOLUTION WON'T BE TELEVISED, IT WILL BE DIGITISED

A new generation of broadcasters exists, with viewing figures to make any TV channel exec green with envy. SB.TV is the UK's leading online youth broadcaster and Channel Flip is the most subscribed UK broadcaster on YouTube. So who needs a commission? Learn from the people who are going straight to their audience and creating fresh innovative content on a daily basis.

Chair

Alison Norrington

Transmedia storyteller, Consultant and Chair, Storyworld Conference & Expo

Panel

Jamal Edwards

CEO, SB.TV

Sara Mormino

Director, YouTube Content Operations, EMEA

Elly Garrod

Head of Operations, Channel Flip

12.45–13.30

LUNCH BREAK

13.30–14.45

CAREER STRATEGY & TACTICS

A panel of careers advisers, talent managers and producers talk you through the perfect CV, routes into the industry and tackle the world of freelancing in television. Is your CV sending out the desired message to television and media companies? A CV is a powerful tool for self-promotion, it's key to market yourself, your skills and experience as effectively as possible. The panel will share advice, tips and insight into the reality of becoming a freelancer, how to make it work for you and how to set your career on the right course.

Chair

Edith Bowman

Broadcaster

Panel

Daniell Morrissey

Head of Talent, BBC Comedy

Elsa Sharp

Talent Manager, BBC Factual

Sara Putt

Managing Director, Sara Putt Associates

David Granger

Managing Director, Monkey Kingdom
(*Made in Chelsea*)

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15.00–16.00

SO, WHAT IS IT YOU DO ALL DAY...?

Delegates will be split into four groups, and over the course of the hour will hear from two of the practitioners outlined below. These will be quick fire interviews getting to grips with two very different roles, to demonstrate the skills involved and to enable you to better understand the landscape of television. Even if you don't see yourself in any of these jobs, it's important to understand how they fit into the lifecycle of any TV programme.

Production Manager

Melissa Hameed, NERD

Producer/Director

Michael Fraser, Wall to Wall

Scheduler

Philip Stagg, Head of Off Peak Scheduling, ITV

Commissioning editor

Sarah Thornton, VP, Production and Development, Lifestyle and Entertainment, Discovery

Press and publicity

Jane Fletcher, Controller of Press and Publicity, Channel 4

Editor

Charlie Hawryliw, Editor, ITN Productions

Script Editor

Kam Odedra, Script Editor, Red Productions

Programme acquisitions

Sarah Wright, Controller of Acquisitions, BSkyB

Session chairs

Donna Taberer

Head of Public Service Partnerships, BBC Academy

Caroline Meaby

Director of Talent Schemes,
Edinburgh International Television Festival

Tom O'Brien

Head of Development, Room 414 Productions

Tara Conlan

Freelance Journalist

16.00–17.00

CASE STUDY: THE ANATOMY OF A TV SHOW: *THE UNDATEABLES*

The day will end with a compelling and entertaining case study of the audience pleasing, critically acclaimed Channel 4 factual entertainment series *The Undateables*.

Described by *The Guardian* as 'sensible, sensitive and kind', the panel will deliver a full analysis of how the show went from idea to screen. Where did the idea come from? How was it developed? How did Betty TV find the contributors and what support did they require during filming? The panel will talk through each process of the show's journey to our TV screens – development, commissioning, production and post-production – so that Generation Next delegates leave with the complete picture.

Chair

Boyd Hilton

TV Editor, *Heat Magazine*

Panel

Liam Humphreys

Head of Factual Entertainment, Channel 4

Walter Iuzzolino

Creative Director, Betty TV

Sarah Spencer

Executive Producer, Betty TV, *The Undateables* series 3

Lucy Leveugle

Commissioning Editor, Factual Entertainment, Channel 4 and Series Producer, *The Undateables* series 1

17.00–18.00

NETWORKING DRINKS, MEZZANINE BAR

Join us for networking drinks at the end of the day. BAFTA TV and Learning and Events committee members will be present, along with some of the speakers from the event. A chance to relax, chat and reflect on Generation Next.

BAFTA TV Forum: Generation Next has been made possible by the generous support of David Wölstencroft, a British television writer & producer best known as creator of the BAFTA award-winning television spy drama Spooks. His next project is BBC One legal thriller The Escape Artist starring David Tennant.

BAFTA would like to thank all speakers and hosts for their involvement, as well as BAFTA's television and learning and events committees for their input and support.

Generation Next Team

Suzy Lambert, Kam Kandola

Generation Next Programme and Event Producers

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Julia Carruthers

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